Participatory Budgeting Digital Toolkit for Youth Delegate Committees

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Design Project Presentation

About the course and assignment

INFO 678: Growing Up Digital

"This course explores, from a user centered perspective, digital technologies for young people and the ways that children and teens navigate contemporary socio-technical systems in their everyday lives. ... The driving goal of the course is to invite students into a culture of dignity that will help guide the design of positive socio-technical worlds for young people..."

Assignment: Design project to support civic literacy and community engagement

"Develop a low-tech prototype for a digital environment or online activity for children or teens (an app, an online service, an online scavenger hunt, online workshop) that supports civic literacy and community engagement."

Background: Participatory Budgeting (PB)

- City Councilmembers set aside funding for projects that are proposed and voted on by constituents.
- Community members volunteer as delegates — take ideas and turn them into concrete ballot proposals.
- Delegates work in committees some districts have youth committees composed of middle and high school students.



Project outcomes

Change in attitude:

• "In order to feel capable of exercising their civic responsibilities, young people must develop a belief in their individual as well as group efficacy. ... They are unlikely to develop such a belief without having firsthand evidence that they can indeed make a difference" (Walter, 2020).

Change in knowledge:

- Increased knowledge about the work of elected officials and/or city agencies (Kasdan et al., 2014).
- Better understanding of their neighbors and their community's particular needs (Kasdan et al., 2014).

Change in skills:

• Quantitative data analysis, qualitative research methods, project management, teamwork, etc.

Digital toolkit components

- Project management templates.
- Resources and interactive templates to support development of the proposal.
- Resources about other funding sources, in case the proposal does not get funded through PB.
- Social features and other activities supporting peer-to-peer connection and recognition of participant accomplishments.

Social features & other activities

HOMAGO: Hanging Out, Messing Around, and Geeking Out (Koester & Haines, 2019)

Hanging Out:

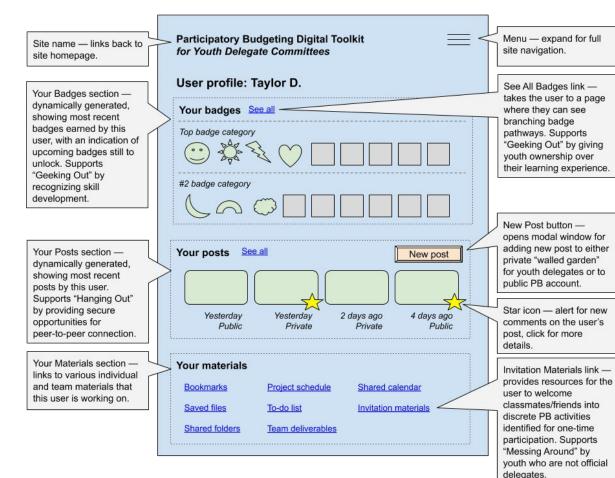
- "Walled garden" social environment for youth delegates.
- Option to mark posts for public consumption through the official PB Instagram account.

Messing Around:

- Opportunities to involve other young people (such as delegates' friends/classmates or young people who drop into the library).
- Example activities: brainstorming ideas for PB projects; mining city data for insights.

Geeking Out:

• Virtual badge system, recognizing and rewarding skill development and hard work (inspired by Carnegie Library of Pittsburgh teen badges).



Connected civics

Connected learning (Ito & Martin, 2013):

- Shared purpose.
- Centered on production.
- Powered by young people's interests.
- Tied to skills.
- Openly networked infrastructures.

"Connected civics"

Connected learning that is centered on civic and political interests (Ito, 2015; Ito et al., 2015).

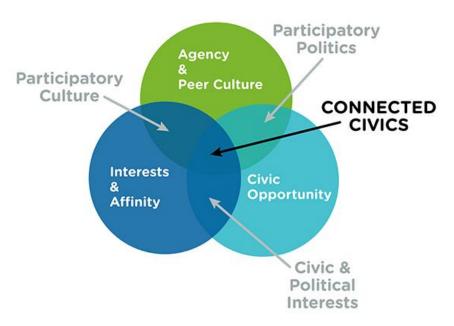


Image from Connected Learning Alliance blog post, Ito (2015)

Project evaluation

Primary Outcomes	Indicators	Sources/Methods	Inputs	Outputs
Change in attitude: individual & group efficacy	RetentionPositive response	 Retention rate compared to other youth programs Participants' social content Feedback from youth, including likelihood to participate again 	 Youth librarian volunteers as facilitators Library facilities, platforms, and equipment DOE-issued devices 	At least one annual youth-related proposal for the PB ballot in each district with youth delegates
Change in knowledge: government machinations and community	Improvement in youth-created deliverables and related discourse	Youth-created deliverables and social content from the end of the project, compared to the beginning		

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Thank you.