Innovation 2030 NYC Public Restrooms

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Clair Rock



dietcrackcocaine

me: where's the toilet?

New Yorker: take a left up over at 6th and catch the bus between 12th and 32nd. there you'll see a hotdog cart at the corner of 53rd... you gotta go on straight past to 47th. between 8th and 34th there's a little place, ask for Mikey, tell him I sent you an he'll let you in aight

me: thanks. I'll just piss in the street

Source: dietcrackcocaine

254,335 notes



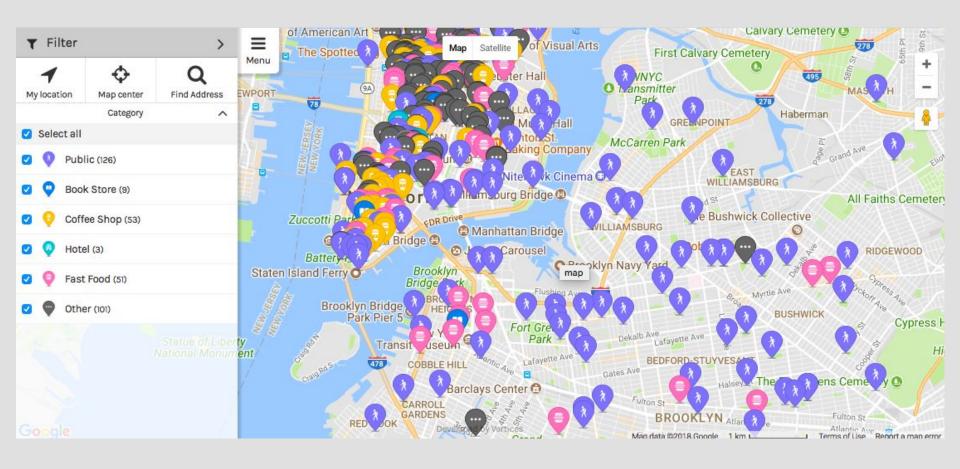




HOW ARE OUR RESTROOMS?
PLEASE CALL
1-800-832-6352
RESTROOM #102

Research Objective:

What expectations and improvements are NYC Locals looking for in public restrooms?



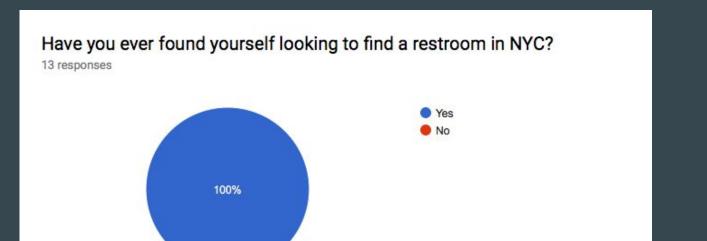


A public restroom is something that is managed by a larger body rather than a private business...

Finding a public toilet in NYC still difficult 10 years into program launch

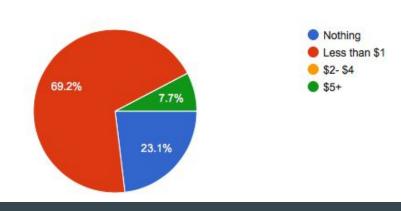
The city has only installed five of 20 planned automatic public toilets due to obstacles such as the need for community support and sidewalk space.

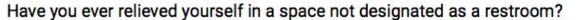




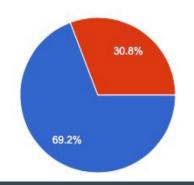
What would you be willing to pay for a clean restroom?

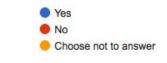
13 responses





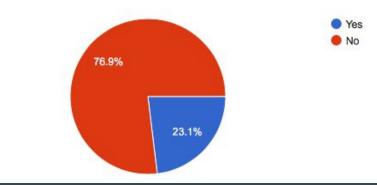
13 responses





Have you ever seen one of the city's automatic cleaning, public restrooms?

13 responses



I wouldn't go anywhere that's not where food is served to try to use theirs, bc I know anything in public in nyc is probably super gross.

Clean, safe and provide equal access to bodily functions for all people regardless of gender or socioeconomic status

I would REaLLY like to say CLEAN but I know they never are.

A toilet, no blood, working plumbing.

Provide the option of feminine products

What do we do next?

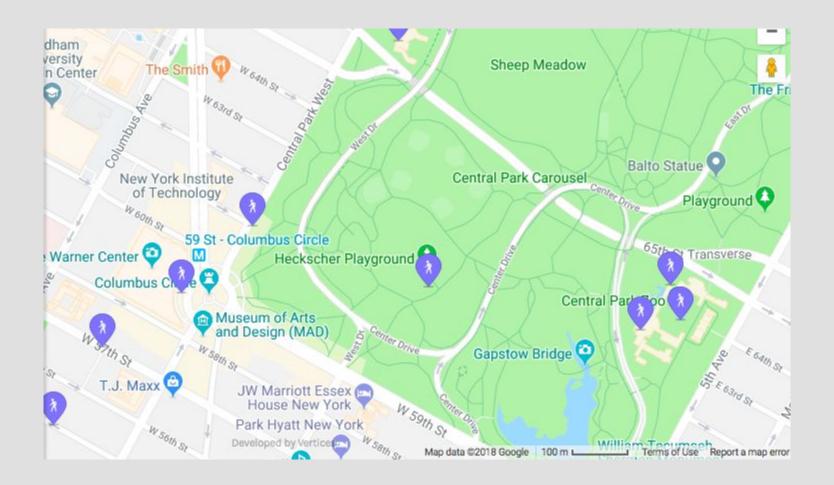
Recommendations

Install more public automatic cleaning restrooms

Implications

- Excludes people with no/low incomes
- Leads to an acceptable amount of publicly accessible restrooms
- Leads to gender inclusive spaces
- Helps reduce foul odors that plague city streets
- Helps to manage basic life necessity





Recommendations

• Create an app that allows people to find a review public restrooms

Implications

- Service could be abused leading to unexpected implications
- Creates a sense of comfort for people having to use public restroom
- Allows people to share feedback with the city
- Holds the city accountable for managing basic needs of citizens

Recommendations

Encourage a new mindset in the public

Implications

- Incredibly difficult & requires a huge push from city management
- Leads to more use of public restrooms, which leads to better management of public restrooms an installation of more public restrooms
- Reduces the stress of service industry
 workers & allows them to focus on their
 jobs rather than managing the
 expectations of the public





"Always go to the bathroom when you have a chance"

-King George V

Thank You.