Collection Assessment: Korean Modern and Contemporary Art

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#infoshow Presentation May 15, 2015

Collection Assessment

- Compare current state with the collection development policy and goals
- Measure currency and depth, reveal gaps
- Understand the collection in categories: Subject distribution, format, date, etc.
- No "one size fits all" method
- Pose the right questions!

"Collection assessment, at its best, is an art not a science, and the numbers that it generates are a means not an end."

(McClure, 2009)

Types of Collection Assessment

User-centered assessment

- Circulation data, use statistics, interlibrary loan statistics
- Questionnaires, focus groups, surveys

Collection-centered assessment

- Bibliographic checking, citation studies, holdings comparison
- Electronic data mining
 - WorldCat Collection Analysis (WCA)
 - Brief Tests by Research Libraries Group (RLG)

Objectives

 Locate the institutions with the most comprehensive coverage of Korean Modern and Contemporary Art books

- Evaluation of collection assessment methods
 - Experiment with WorldCat FirstSearch as an assessment tool

Metropolitan Museum of Art Libraries

Electronic Data Mining

- OCLC's WorldCat Collection Analysis (WCA)
 - Library of Congress (LC) or DDC class numbers mapped to subjects
 - Provides variables:
 - Material subject
 - Publication date
 - Languages
 - Formats
 - Audience level
 - Subscription-based (not free)
- Can WorldCat FirstSearch sufficiently replace WCA?

WATSONLINE

Thomas J. Watson Library

LIBRARY PORTAL
MY LIBRARY ACCOUNT
INTERLIBRARY SERVICES

ASK A QUESTION

The Catalog of the Libraries of The Metropolitan Museum of Art

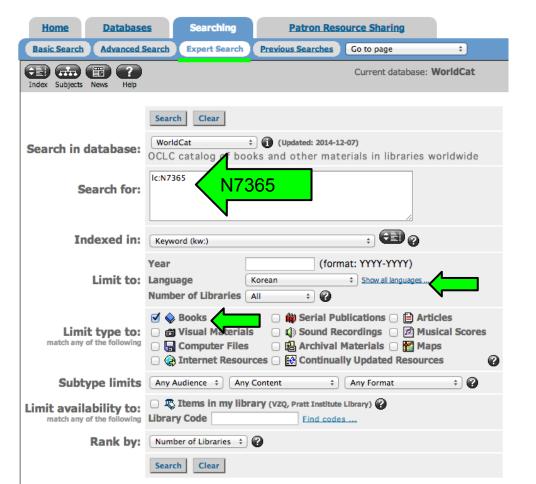
NEW SEARCH LIMIT SEARCH AS WORDS WorldCat Search History		•
SUBJECT Art, Korean 20th century All Libraries	\$ Searc	ch
Nearby SUBJECTS are:		
Result page: Prev Next		
Save Marked Records Save All On Page		
Mark	Year	Entries
☐ Art Korean 16th Century		1
☐ Art Korean 18th Century Exhibitions	2012	1
☐ Art Korean 19th Century		3
☐ Art Korean 19th Century Exhibitions	2012	1
☐ Art Korean 20th Century		52
☐ Art Korean 20th Century Catalogs		7
☐ Art Korean 20th Century Exhibitions		66
☐ Art Korean 20th Century Themes Motives		2
☐ Art Korean 21st Century		20
☐ Art Korean 21st Century Catalogs		5
Art Korean 21st Century Exhibitions		95
Art Korean 21st Century Periodicals	2009-	1
Art Korean 21st Century Themes Motives Exhibitions		2
Art Korean American See Korean American art		1

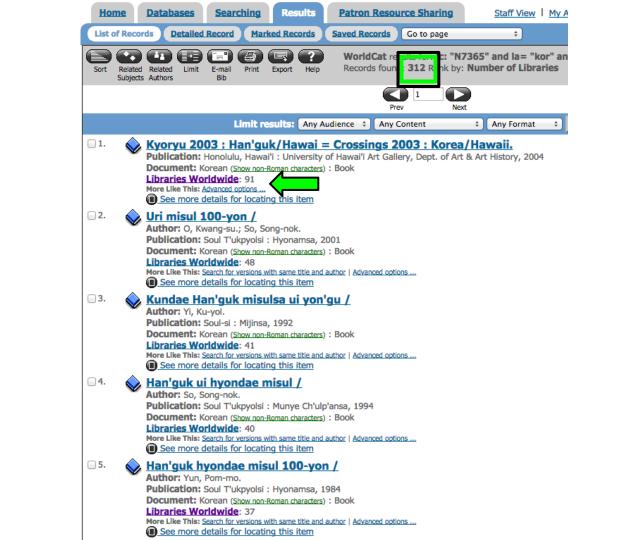
SEARCH FIND IT IN IC. (Speech History)

FirstSearch

WorldCat Expert Search

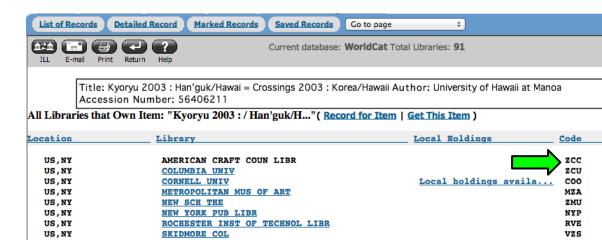
Enter search terms in one or more boxes and click on Search.

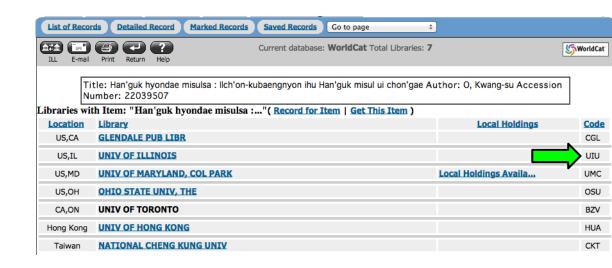




Methodology

- Select every fifth title (approximately 60 titles)
- Not the first 60 titles to avoid homogenization of collections
- Record all institutions within the US in a spreadsheet to count repetitions





	Α	В	С
1	State T	Institution	Code 📢
2	US,AL	AUBURN UNIV	AAA
3	US,MA	AMHERST COL	AMH
4	US,CA	ASIAN ART MUS	ASART
5	US,CA	ASIAN ART MUS	ASART
6	US,AZ	ARIZONA STATE UNIV	AZS
7	US,NY	STATE UNIV OF NEW YORK, BINGHAMTON LIBR	BNG
8	US,NY	STATE UNIV OF NEW YORK, BINGHAMTON LIBR	BNG
9	US,NY	STATE UNIV OF NEW YORK, BINGHAMTON LIBR	BNG
10	US,MA	BOSTON UNIV	BOS
11	US,IL	ART INST OF CHICAGO	BP1
12	US,IL	ART INST OF CHICAGO	BP1
13	US,IL	ART INST OF CHICAGO	BP1
14	US,MA	BOSTON PUB LIBR	BRL
15	US,NY	BROOKLYN MUS	BRZ
16	US,NY	SUNY AT BUFFALO	BUF
17	US,CA	MUSEUM OF CONTEMPORARY ART, LOS ANGELES	CA8LL
18	US,CA	MUSEUM OF CONTEMPORARY ART, LOS ANGELES	CA8LL
19	US,CA	MUSEUM OF CONTEMPORARY ART, LOS ANGELES	CA8LL
20	US,CA	LOS ANGELES CNTY MUS OF ART	CAM
21	US,CA	LOS ANGELES CNTY MUS OF ART	CAM
22	US,CA	LOS ANGELES CNTY MUS OF ART	CAM
23	US,CA	LOS ANGELES CNTY MUS OF ART	CAM
24	US,CA	LOS ANGELES CNTY MUS OF ART	CAM
25	US,CA	LOS ANGELES CNTY MUS OF ART	CAM
26	US,CA	LOS ANGELES CNTY MUS OF ART	CAM
27	US,CA	LOS ANGELES CNTY MUS OF ART	CAM
28	US,CA	LOS ANGELES CNTY MUS OF ART	CAM
29	US,CA	LOS ANGELES CNTY MUS OF ART	CAM
30	US,CA	CALIFORNIA COL OF ARTS	CC9



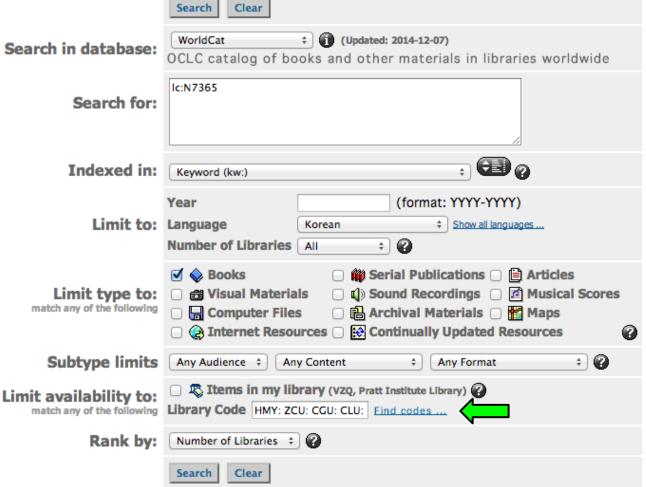
	A	В	С	D
1	Code ▼	Count +↓		
2	HMY	23	US,MA	HARVARD UNIV, YENCHING LIBR
3	DLC	22	US,DC	LIBRARY OF CONGRESS
4	ZCU	21	US,NY	COLUMBIA UNIV
5	CGU	14	US,IL	UNIV OF CHICAGO
6	CLU	13	US,CA	UNIV OF CALIFORNIA, LOS ANGELES
7	CSL	13	US,CA	UNIV OF SOUTHERN CALIFORNIA
8	CUY	13	US,CA	UNIV OF CALIFORNIA, BERKELEY
9	HUH	12	US,HI	UNIV OF HAWAII AT MANOA LIBR
10	MZA	11	US,NY	METROPOLITAN MUS OF ART
11	CAM	10	US,CA	LOS ANGELES CNTY MUS OF ART
12	WAU	10	US,WA	UNIV OF WASHINGTON LIBR
13	STF	9	US,CA	STANFORD UNIV LIBR
14	NLF	7	US,MO	NELSON-ATKINS MUS OF ART
15	SMI	7	US,DC	SMITHSONIAN INSTITUTION
16	CMA	6	US,OH	CLEVELAND MUS OF ART
17	COD	6	US,CO	UNIV OF COLORADO AT BOULDER
18	CUI	6	US,CA	UNIV OF CALIFORNIA, IRVINE
19	EYM	6	US,MI	UNIV OF MICHIGAN LIBR
20	NDD	6	US,NC	DUKE UNIV LIBR
21	OSU	6	US,OH	OHIO STATE UNIV, THE
22	UIU	6	US,IL	UNIV OF ILLINOIS
23	coo	5	US,NY	CORNELL UNIV
24	KKU	5	US,KS	UNIV OF KANSAS
25	MMX	5	US,NY	MUSEUM OF MODERN ART, THE
26	MNU	5	US,MN	UNIV OF MINNESOTA, MINNEAPOLIS
27	PAU	5	US,PA	UNIV OF PENNSYLVANIA
28	UMC	5	US,MD	UNIV OF MARYLAND, COL PARK
29	ZQP	5	US,NY	QUEENS BOROUGH PUB LIBR
30	CRU	4	US,CA	UNIV OF CALIFORNIA, RIVERSIDE

Use: between codes to retrieve titles held by any of

the institutions in the box

Limit by Institutions

Use : or , between codes to retrieve titles held by all of the institutions in the box



		_		_	_
1	Code 💌	Count ++			
2	HMY	23	US,MA	HARVARD UNIV, YENCHING LIBR	104
3	DLC	22	US,DC	LIBRARY OF CONGRESS	123
4	ZCU	21	US,NY	COLUMBIA UNIV	107
5	CGU	14	US,IL	UNIV OF CHICAGO	79
6	CLU	13	US,CA	UNIV OF CALIFORNIA, LOS ANGELES	64
7	CSL	13	US,CA	UNIV OF SOUTHERN CALIFORNIA	73
8	CUY	13	US,CA	UNIV OF CALIFORNIA, BERKELEY	47
9	HUH	12	US,HI	UNIV OF HAWAII AT MANOA LIBR	50
10	MZA	11	US,NY	METROPOLITAN MUS OF ART	67
11	CAM	10	US,CA	LOS ANGELES CNTY MUS OF ART	38
12	WAU	10	US,WA	UNIV OF WASHINGTON LIBR	58
13	STF	9	US,CA	STANFORD UNIV LIBR	38
14	NLF	7	US,MO	NELSON-ATKINS MUS OF ART	18
15	SMI	7	US,DC	SMITHSONIAN INSTITUTION	27
16	CMA	6	US,OH	CLEVELAND MUS OF ART	28
17	COD	6	US,CO	UNIV OF COLORADO AT BOULDER	24
18	CUI	6	US,CA	UNIV OF CALIFORNIA, IRVINE	33
19	EYM	6	US,MI	UNIV OF MICHIGAN LIBR	34
20	NDD	6	US,NC	DUKE UNIV LIBR	25
21	OSU	6	US,OH	OHIO STATE UNIV, THE	15
22	UIU	6	US,IL	UNIV OF ILLINOIS	28
23	coo	5	US,NY	CORNELL UNIV	25
24	KKU	5	US,KS	UNIV OF KANSAS	21
25	MMX	5	US,NY	MUSEUM OF MODERN ART, THE	16
26	MNU	5	US,MN	UNIV OF MINNESOTA, MINNEAPOLIS	
27	PAU	5	US,PA	UNIV OF PENNSYLVANIA	
28	UMC	5	US,MD	UNIV OF MARYLAND, COL PARK	
29	ZQP	5	US,NY	QUEENS BOROUGH PUB LIBR	
30	CRU	4	US,CA	UNIV OF CALIFORNIA, RIVERSIDE	

D

Number of N7365 Korean titles in each respective institution

Further Calculations: N7365

MZA=Metropolitan Museum of Art
AMC=Artificial Mega Consortium

• MZA: 67

• AMC: 234

MZA+AMC: 245

MZA unique: 9

MZA holds 28% of AMC's collection

WorldCat results for: Ic: "N7365" and Ia= "kor" and Ii: MZA and dt= "bks" . (Save Search)

Records found: 67 Rank by: Number of Libraries

WorldCat results for: Ic: "N7365" and Ia= "kor" and (Ii: HMY or Ii: DLC or Ii: ZCU or Ii: CGU or Ii: CLU or Ii: CSL or Ii: CUY or Ii: HUH or Ii: CAM or Ii: WAU or Ii: STF) and dt= "bks" . (Save Search)

Records found: 234 Rank by: Number of Libraries

Classification-based analysis

Limitations

- Classification is analyzed by medium or subject
- Inappropriate approach compared to a classification by artist
- Insufficient coverage for art movements

Comparison to Brief Tests

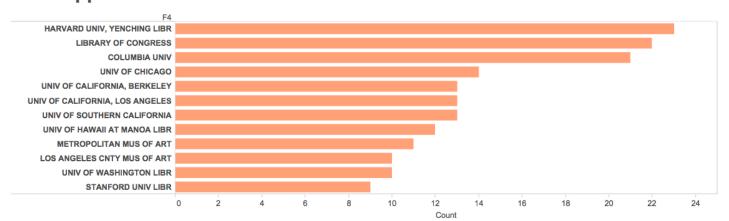
- Howard D. White (1995): Geared towards academic libraries
- Method based 40 titles on a subject selected by experts
- Better suited to subject areas with well-defined LoC classification
- Objective rating of a collection (but no title overlap or uniqueness values)

Selected Application

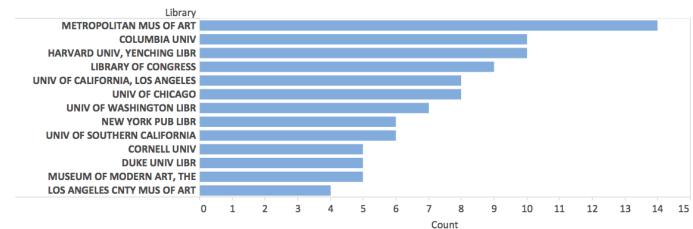
- Selection of 20 titles
- Challenges:
 - 20 titles (and even 40 titles) are not enough, Power Test is too time consuming
 - LoC follows McCune-Reischauer system for romanizing Korean, plus exceptions (Discrepancies between title and LoC authority)
 - e.g. Kim Tschang-Yeul = Ch`ang-nyol Kim Biennale = Piennale

A		В	С	D	E	F
1 #		Title	OCLC# (Accession#)	Location	Library	Code
2 1		Kim Whanki: Life and Work	32894918	US,NY	COLUMBIA UNIV	ZCU
3				US,NY	METROPOLITAN MUS OF ART	MZA
4				US,NY	MUSEUM OF MODERN ART, THE	MMX
5				US,NY	NEW YORK PUB LIBR	NYP
6				US,CA	ART CTR COL OF DESIGN, JAMES L FOGG LIBR	ACD
7				US,CA	GETTY RES INST	JPG
8				US,DC	LIBRARY OF CONGRESS	DLC
9				US,DC	NATIONAL GALLERY OF ART	NGA
10				US,DC	PHILLIPS COLLECTION	DCPAC
11				US,DC	SMITHSONIAN INSTITUTION	SMI
12				US,NC	BAKER & TAYLOR INC TECH SERV & PROD DEV	BTCTA
13				US,TX	MUSEUM OF FINE ARTS, HOUSTON HIRSCH L	FNE
14 2		Han'guk kundae misul ul	880122696	US,NY	CORNELL UNIV	COO
15		pinnaen kurimdul =		US,CA	UNIV OF CALIFORNIA, SAN DIEGO	CUS
16		Masterpeices of modern		US,CA	UNIV OF SOUTHERN CALIFORNIA	CSL
17		Korean painting		US,CT	YALE UNIV LIBR	YUS
18				US,DC	LIBRARY OF CONGRESS	DLC
19				US,HI	UNIV OF HAWAII AT MANOA LIBR	HUH
20				US,IL	UNIV OF CHICAGO	CGU
21				US,KS	UNIV OF KANSAS	KKU
22				US,MA	HARVARD UNIV, YENCHING LIBR	HMY
23				US,MI	UNIV OF MICHIGAN LIBR	EYM
24 3	3 The	There: sites of Korean diaspora: Gwangju Biennale 2002, project 2	53312849	US,NY	METROPOLITAN MUS OF ART	MZA
25				US,CA	LOS ANGELES CNTY MUS OF ART	CAM
26				US,CA	UNIV OF CALIFORNIA S REG LIBR FAC	ZAS
27				US,CA	UNIV OF CALIFORNIA, IRVINE	CUI
28				US,CA	UNIV OF CALIFORNIA, LOS ANGELES	CLU
29				US,CO	UNIV OF COLORADO AT BOULDER	COD
30				US,WA	UNIV OF WASHINGTON LIBR	WAU
31 4		Ch'on Kyong-ja : ku saengae arumdaun	302420249	US,NY	METROPOLITAN MUS OF ART	MZA
32				US,IL	UNIV OF CHICAGO	CGU
33	- 0	ch'an'ga		US,IN	INDIANA UNIV	IUL
34				US,MA	HARVARD UNIV, YENCHING LIBR	HMY

WCA Application



Brief Test of Holdings: Korean Language Art Books



Conclusions and Future Directions

- WorldCat FirstSearch as an assessment tool
 - o Comprehensive coverage, ready availability, and flexible search interface
 - Can mimic similar results as WCA with algorithms and dedication of time
- Watson Library holdings: further assessment with larger and more specific title list

"[List-checking] has definite value, but only if a collector can translate the generic terms of the list into the specific needs of a single library... and herein lies the art of collection assessment."

(McClure, 2009)