



Digital (Wireframe) Prototype

For the Amethyst Women's Project Website (<http://www.awp-ci.org/>)

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(Cyberdyne Systems)

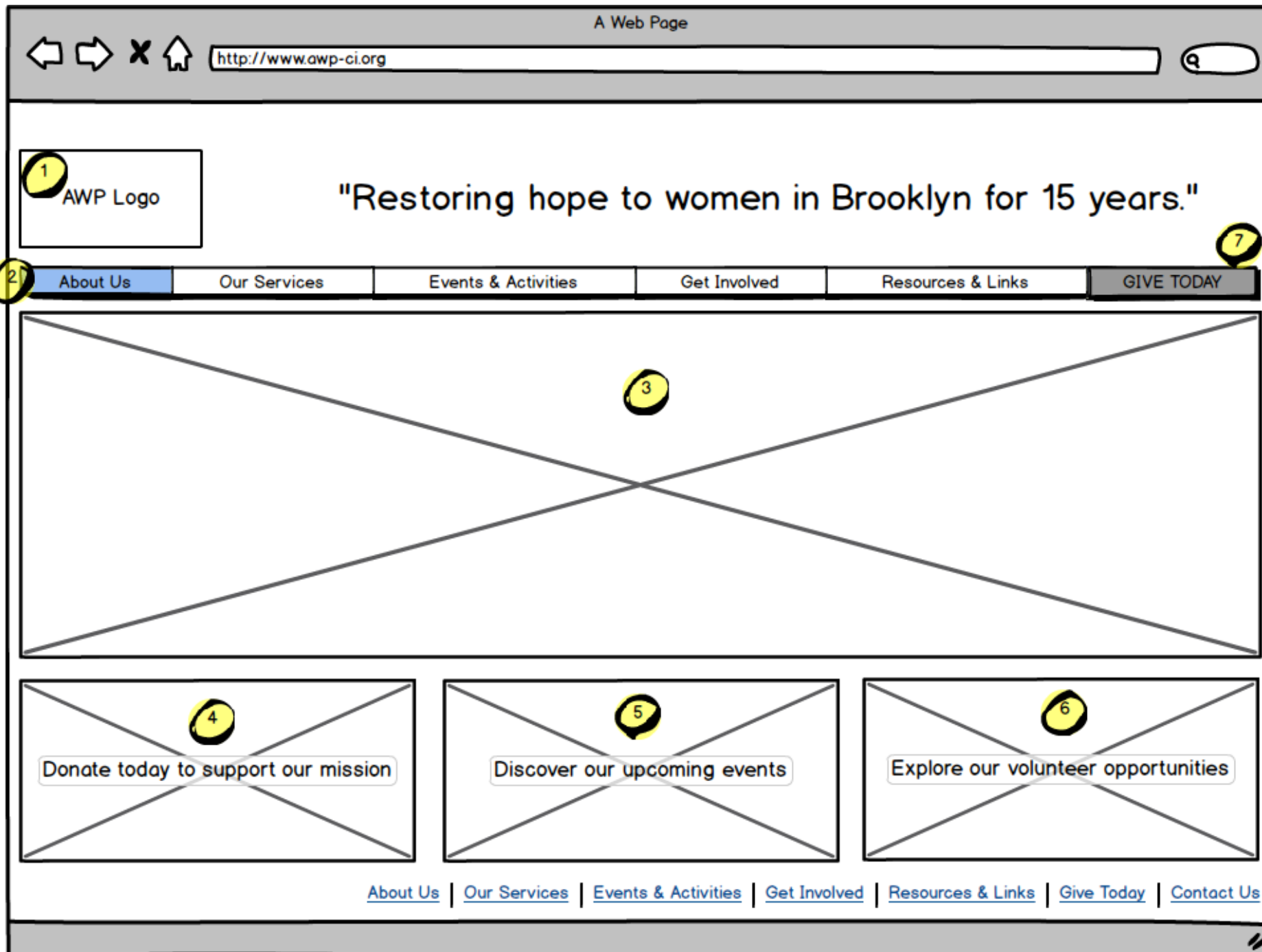
LIS 643-02 Information Architecture and Interactive Design
Professor Craig MacDonald
May 7th, 2014

Welcome to the Amethyst Women's Project Website Digital Wireframe Prototype.
This interactive wireframe has been designed for two particular tasks:

1. Volunteer: Find an upcoming event and sign up to volunteer at it.
2. Donor: Find out more about the organization and their financials, then proceed to donate online.

[Go to Homepage](#)





Logo: Present on every page and clicking on it will bring the user back to the homepage.



Main navigation bar: On the actual site, a dropdown menu will appear when the cursor hovers over each item. In this prototype however, the user can click on it to see the dropdown menu for each item. The section that the user is currently on will be marked in a different color.



Main image, representational of the organization. Although it is not a carousel, a different image will show up every time the page is refreshed.



Clicking on this image or text will take the user to the "Give Today" page, which is also under the "Get Involved" section



Clicking on this image or text will take the user to the "Upcoming Events" page, which is also under "Events & Activities."



Clicking on this image or text will take the user to the "Volunteer" page, which is also under the "Get Involved" section.



This button takes the user to "Give Today" page. The design should also appear more distinct when color is applied.



AWP Logo

"Restoring hope to women in Brooklyn for 15 years."

About Us

Our Services

Events & Activities

Get Involved

Resources & Links

GIVE TODAY

Who Are We?

>Mission & Vision

>Local Collaborations

Background and History

Annual Report

Board and ED

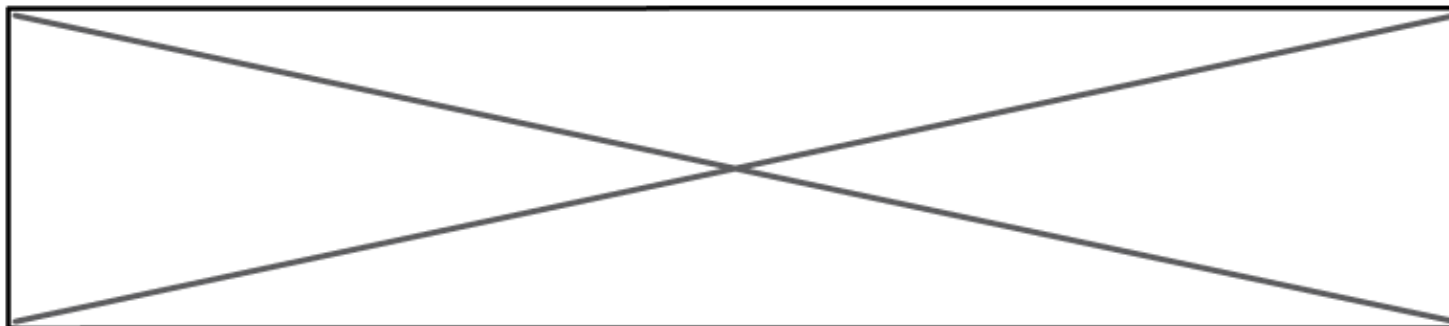
Staff & Volunteers

Public & Private Funding

FAQ

AWP in the News

Contact Us



Who Are We?

Fusce vulputate nibh et arcu pharetra gravida. Vivamus nulla mi, tristique ut magna vitae, aliquet fermentum risus. Praesent malesuada venenatis ligula ac placerat. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Vivamus eu purus a turpis consectetur blandit et sed nunc. Curabitur porttitor dapibus libero, vel sodales tortor accumsan in. Pellentesque pharetra a tortor vel volutpat. Nulla facilisi. Maecenas lacinia velit sem, vel lobortis libero condimentum porta. Mauris dui enim, aliquet ut odio ut, ornare rhoncus augue. Etiam sodales quis felis id vehicula. Proin ut diam hendrerit, tincidunt velit eget, ullamcorper eros. Pellentesque pharetra a tortor vel volutpat. Nulla facilisi. Maecenas lacinia velit sem, vel lobortis libero condimentum porta. Mauris dui enim, aliquet ut odio ut, ornare rhoncus augue. Etiam sodales quis felis id vehicula. Proin ut diam hendrerit, tincidunt velit eget, ullamcorper eros. Etiam sodales quis felis id vehicula. Proin ut diam hendrerit, tincidunt velit eget, ullamcorper eros. Pellentesque pharetra a tortor vel volutpat. Nulla facilisi. Maecenas lacinia velit sem, vel lobortis libero condimentum porta.

1

Image representational of the organization. The "Who Are We?" text will be an overall introduction about the Amethyst Women's Project.

2

Side menu bar (second tier of items)
This prototype allows the user to navigate to the "Annual Report" and "Public and Private Funding" pages, both in the "About Us" section.

3

2

3

1

AWP Logo

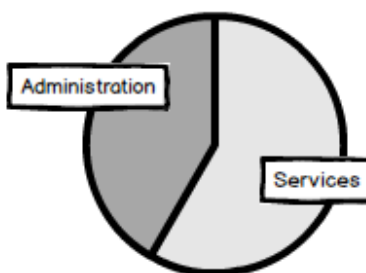
"Restoring hope to women in Brooklyn for 15 years."

[About Us](#)[Our Services](#)[Events & Activities](#)[Get Involved](#)[Resources & Links](#)[GIVE TODAY](#)

Who Are We?

[>Mission & Vision](#)[>Local Collaborations](#)[Background and History](#)[Annual Report](#)[Board and ED](#)[Staff & Volunteers](#)[Public & Private Funding](#)[FAQ](#)[AWP in the News](#)[Contact Us](#)

2013 ANNUAL REPORT



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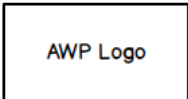
[2011 ANNUAL REPORT](#)[2012 ANNUAL REPORT](#)[2013 ANNUAL REPORT](#)

1

Detailed explanation and presentation of the organization's financial spendings that align with their mission and vision.

2

Previous year's annual report are available for download. These will link to an external PDF but will not download automatically.



"Restoring hope to women in Brooklyn for 15 years."

- About Us
- Our Services
- Events & Activities
- Get Involved
- Resources & Links
- GIVE TODAY

- Employment Opportunities
 - >Employment Application
- Volunteer
 - >Volunteer Application
 - >Volunteer Testimonials
- Donate
 - >Give Today

Give Today

1

I would like to give monthly (automatic donation)

Personal Information

First Name Last Name
Email Phone

Credit Card Information

Cardholder's Name Credit Card Number
Expiration MM YYYY CVV

Billing Address

Street Address Apt/Suite
City State
Zip Code/Postal Country

Subscribe to AWP Newsletter

How did you hear about Amethyst Women's Project? (optional)

2

OR

To donate by mail, make your check or money order payable to Amethyst Women's Project and mail it to:

Amethyst Women's Project, Inc.
1907 Mermaid Avenue
Brooklyn, New York 11224

1

The user can select any of the pre-set amounts for donation, or select "Other" in which a box will appear for them to enter a different amount.

2

Once the user hits the "submit" button, they will be directed to another page that says "Thank you" and notifying them about an email confirmation.



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About Us

Our Services

Events & Activities

Get Involved

Resources & Links

GIVE TODAY

Who Are We?

- Mission & Vision
- Local Collaborations

Background & History

Annual Report

Board & Executive Director

Staff & Volunteers

Public & Private Funding

FAQ

AWP in the News

Contact Us

Donate today to support our mission

Discover our upcoming events

Explore our volunteer opportunities



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"Restoring hope to women in Brooklyn for 15 years."

About Us

Our Services

Events & Activities

Get Involved

Resources & Links

GIVE TODAY

- Annual AIDS Awareness Events
- Annual Family Health Street Fair
- Community Support Activities
- Upcoming Events



Donate today to support our mission

Discover our upcoming events

Explore our volunteer opportunities



The "Upcoming Events" item under "Events & Activities" as well as the image and text at the bottom will both lead to the same page with a calendar of events.





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"Restoring hope to women in Brooklyn for 15 years."



About Us

Our Services

Events & Activities

Get Involved

Resources & Links

GIVE TODAY

Employment

- Application



Volunteer

- Application

Donate



- Give Today



These two links will also take the user to the "Volunteer" page that lists different types of volunteer opportunities such as data entry, outreach, and special events.



Both of these items will take the user to the donation page. On the actual site, the "Donate" page under "Get Involved" will go to a page that shows donor support in action.



Donate today to support our mission

Discover our upcoming events



Explore our volunteer opportunities

[About Us](#)

[Our Services](#)

[Events & Activities](#)

[Get Involved](#)

[Resources & Links](#)

[Give Today](#)

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About Us

Our Services

Events & Activities

Get Involved

Resources & Links

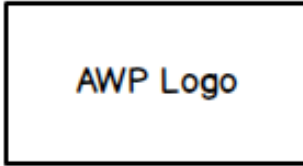
GIVE TODAY

Target Population & Areas Served
Peer Based HIV/AIDS Outreach
HIV/AIDS Counseling & Testing
Intake & Assessment
Community Educational Workshops
Client Testimonials

Donate today to support our mission

Discover our upcoming events

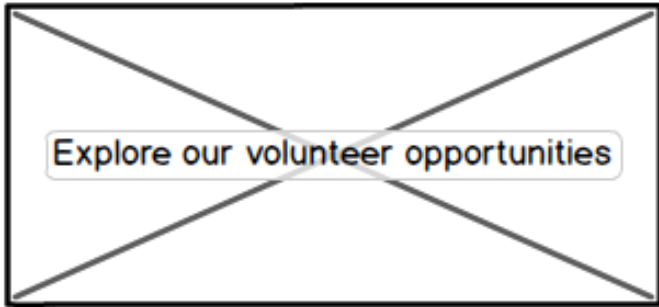
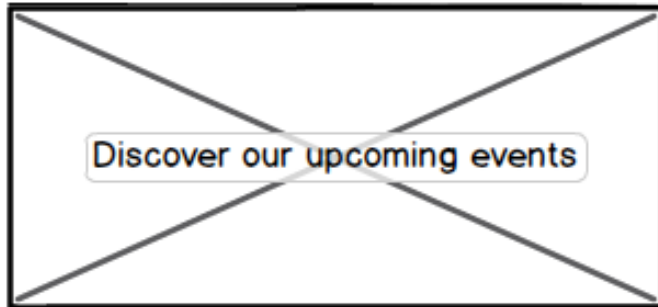
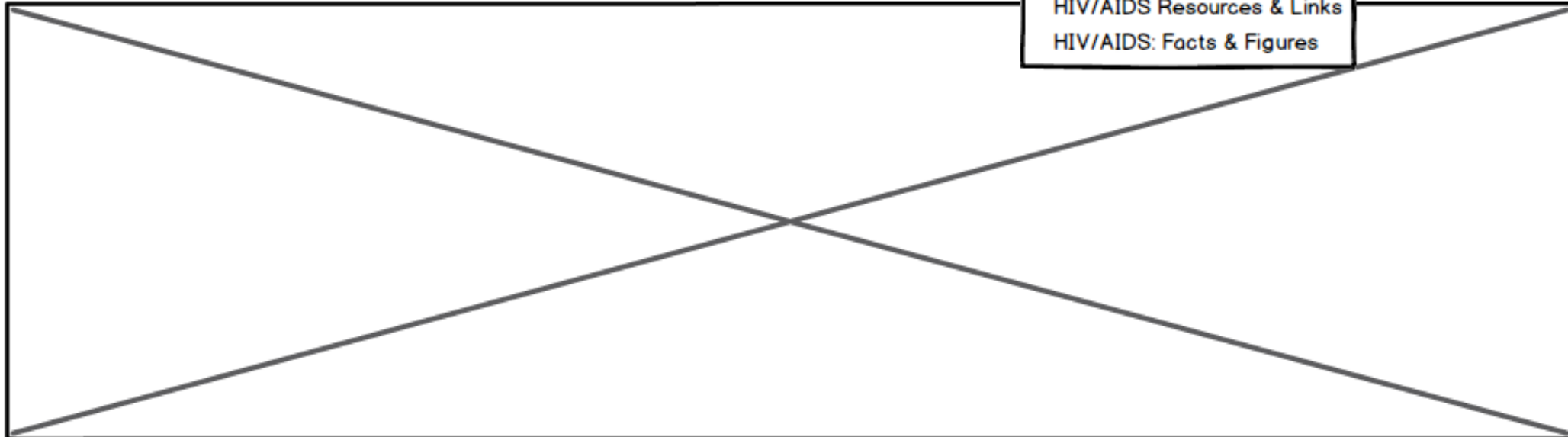
Explore our volunteer opportunities



"Restoring hope to women in Brooklyn for 15 years."

- About Us
- Our Services
- Events & Activities
- Get Involved
- Resources & Links
- GIVE TODAY

- HIV/AIDS Resources & Links
- HIV/AIDS: Facts & Figures





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"Restoring hope to women in Brooklyn for 15 years."

About Us

Our Services

Events & Activities

Get Involved

Resources & Links

GIVE TODAY

Who Are We?

Background and History

Annual Report

Board and ED

Staff & Volunteers

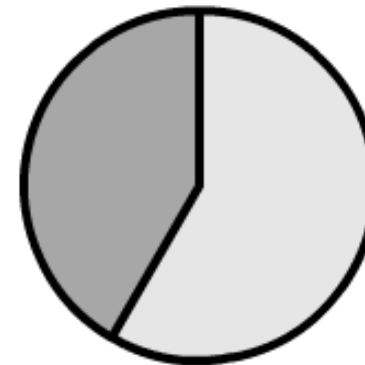
Public & Private Funding

FAQ

AWP in the News

Public & Private Funding

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A Web Page

http://www.awp-ci.org

AWP Logo

"Restoring hope to women in Brooklyn for 15 years."

[About Us](#) |
 [Our Services](#) |
 [Events & Activities](#) |
 [Get Involved](#) |
 [Resources & Links](#) |
 [GIVE TODAY](#)

[Annual AIDS Awareness Event](#)
[Annual Family Health Street Fair](#)
[Community Support Activities](#)
[Upcoming Events](#)

Upcoming Events

Previous Month	May, 2014						Next Month
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
				1	2	3	
4 Special Event	5	6	7	8	9	10	
11	12	13	14 Community parade	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30 Special Event	31	

May 4th (Sunday)
 Special event fusce vulputate nibh et arcu pharetra gravida. Vivamus nulla mi, tristique ut magna vitae, aliquet fermentum risus. Praesent malesuada venenatis ligula ac placerat. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Vivamus eu purus a turpis consectetur blandit et sed nunc.

[Apply to volunteer](#)

May 14th (Wednesday)
 Community Parade curabitur porttitor dapibus libero, vel sodales tortor accumsan in. Pellentesque pharetra a tortor vel volutpat. Nulla facilisi. Maecenas lacinia velit sem, vel lobortis libero condimentum porta. Mauris dui enim, aliquet ut odio ut, ornare rhoncus augue. Etiam sodales quis felis id vehicula. Proin ut diam hendrerit, tincidunt velit eget, ullamcorper eros. Mauris dui enim, aliquet ut odio ut, ornare rhoncus augue. Etiam sodales quis felis id vehicula. Proin ut diam hendrerit, tincidunt velit eget, ullamcorper eros.

[Apply to volunteer](#)

May 30th (Friday)
 Etiam sodales quis felis id vehicula. Proin ut diam hendrerit, tincidunt velit eget, ullamcorper eros. Pellentesque pharetra a tortor vel volutpat. Nulla facilisi. Maecenas lacinia velit sem, vel lobortis libero condimentum porta. Mauris dui enim, aliquet ut odio ut, ornare rhoncus augue. Etiam sodales quis felis id vehicula. Proin ut diam hendrerit, tincidunt velit eget, ullamcorper eros.

[Apply to volunteer](#)

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 [Our Services](#) |
 [Events & Activities](#) |
 [Get Involved](#) |
 [Resources & Links](#) |
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- 1 The arrows that indicate "Previous Month" and "Next Month" will show the corresponding month's Calendar when the user clicks on it.
- 2 Only the event title will show up in the calendar. The user can click on the date which will lead to the corresponding events as following (#3)
- 3 The description of the specific events for the month. There will be a button that links to the "Volunteer Application" page next to each event.

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About Us

Our Services

Events & Activities

Get Involved

Resources & Links

GIVE TODAY

Employment Opportunities

>Employment Application

Volunteer

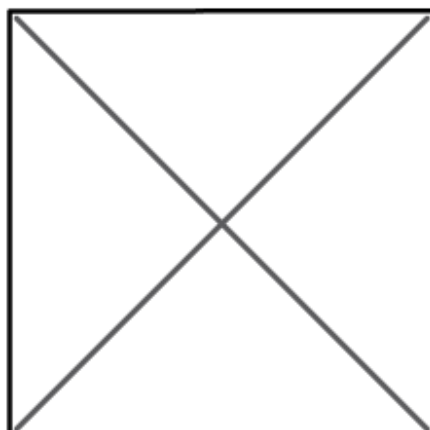
>Volunteer Application

>Volunteer Testimonials

Donate

>Give Today

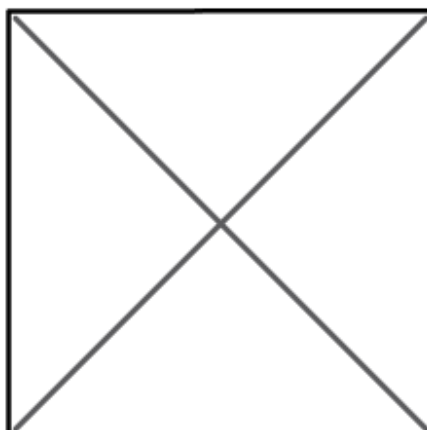
Volunteer with Amethyst Women's Project



Outreach worker opportunities

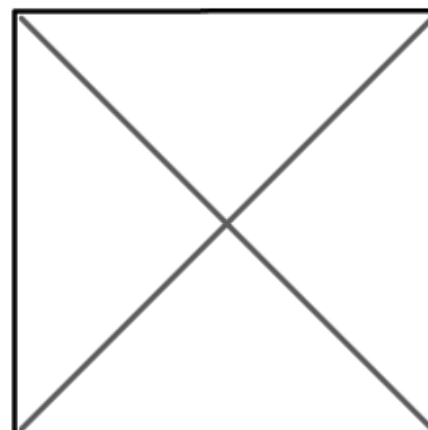
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1



Data entry opportunities

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Special Events opportunities

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2

Apply to volunteer

3

1

Outreach worker opportunities and data entry opportunities will not be clickable links. The user will have to get to the volunteer application through the "Apply to Volunteer" button below.

2

The Special Events Opportunities and links will take the user to the "Upcoming Events" page with the calendar of events under the "Events & Activities" page.

3

This button will take the user to the "Volunteer Application" page, which is also under the "Get Involved" section.



1

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2

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[Our Services](#)

[Events & Activities](#)

[Get Involved](#)

[Resources & Links](#)

[GIVE TODAY](#)

Employment Opportunities

>Employment Application

Volunteer

>Volunteer Application

>Volunteer Testimonials

Donate

>Give Today

Thank you for submitting!

You should receive a confirmation email shortly.
We're excited to work with you as a volunteer!

1

Once the user receives their confirmation for the volunteer application, they have the option to either return to the homepage or use the main navigation bar to the next task (donors).

2



"Restoring hope to women in Brooklyn for 15 years."

- About Us
- Our Services
- Events & Activities
- Get Involved
- Resources & Links
- GIVE TODAY

- Employment Opportunities
- >Employment Application
- Volunteer
- >Volunteer Application
- >Volunteer Testimonials
- Donate
- >Give Today

Volunteer Application

Personal Information

<input type="text" value="First Name"/>	<input type="text" value="Last Name"/>
<input type="text" value="Email"/>	<input type="text" value="Phone"/>
<input type="text" value="Street Address"/>	<input type="text" value="Apt/Suite"/>
<input type="text" value="City"/>	<input type="text" value="State"/> ▼
<input type="text" value="Zip Code/Postal"/>	<input type="text" value="Country"/> ▼

Preference for volunteer activity:

Outreach Worker
 Data Entry
 Upcoming events
 Other: _____

Why do you want to volunteer with AWP? (optional)

How did you hear about Amethyst Women's Project? (optional)

Subscribe to AWP Newsletter